

# 3270 Film and Video

## Program Offered:

### Bachelor of Arts in Film and Video

Department of Communication

662 One Park Place South

404/413-5600

<http://communication.gsu.edu>

David Cheshier, Chair

Greg Lisby, Associate Chair

Doug Barthlow, Undergraduate Adviser

The disciplines of communication are concerned with the processes and effects of human communication in a variety of contexts ranging from interpersonal communication through the mass media. The Department of Communication provides courses of study that develop knowledge and skills in managing face-to-face communication, knowledge about the nature and social functions of the mass media, and the skills necessary for communication careers. Majors are offered in the areas of film and video, journalism, and speech.

The major in film and video is designed to provide the student with the knowledge and skills necessary to understand and apply this complex discipline in both an intellectual and artistic way. This is reflected in the program structure, which includes critical studies (history, theory, industry, and criticism), production (film, video, digital), and writing. Students will cover all of these areas but may specialize in one or two in their work. Internships are available in the Atlanta metro area and beyond.

Credit for special projects and internships is available in all majors and concentrations. Internships enable students who already have completed the appropriate course work and have met departmental eligibility criteria to take advantage of expertise in a variety of professional sectors in the metropolitan area and to tailor programs to their specific career goals.

## Program Academic Regulations

All 3000-4000 level Film/Video courses require students to have an overall Georgia State University Institutional GPA of 2.5 prior to enrollment. See the Department of Communication's website for more information at <http://communication.gsu.edu>.

## Program Degree Requirements

In addition to the Program Degree Requirements, students must fulfill the College of Arts and Sciences Degree Requirements (see section 3030) and the University Degree Requirements (see section 1400).

## B.A. in Film and Video

### Area F: Courses Appropriate to the Major Field (18)

1. Lang 1002           Elementary Foreign Language II (3)

(See "Foreign Language Requirement for B.A. and B.I.S. Majors," previously described.)

2. Required Courses (minimum grade of C is required). (6)

Film 1010           Film Aesthetics and Analysis (3)

Film 2700           History of the Motion Picture (3)

3. Electives: Select three courses. (9)

AAS 2010, AH 1700, AH 1750, AH 1850, Econ 2105, Econ 2106, Engl 2050, Engl 2120, Engl 2130, Lang 1001 (if no previous experience with language), Lang 1002, Lang 2001, Lang 2002, Hist 1111, Hist 1112, Hist 1140, Hist 2110, Jour 2500, MuA 1500, MuA 1900, MuA 1930, Phil 2010, PolS 2101, PolS 2401, Psyc 1101, Soci 1101, Soci 1160, Spch 1500, Thea 2040, WSt 2010

### Area G: Major Courses (24)

A grade of C or higher is required in all major courses.

1. Required Courses to fulfill CTW requirement (7)

Film 4750           Film Theory and Criticism (4)

- Film 4910 Senior Seminar in Film (3)
2. Screenwriting, Production, and Industry. Select one course. (3-4)
- Film 4110 Postproduction (4)\*
- Film 4120 Production I (4)\*
- Film 4250 Producing for Film and Television (3)
- Film 4310 Feature Screenwriting I (3)
- Film 4800 Film and Media Industries (3)
3. Film History. Select one course. (4)
- Film 4170 American Film History I (4)
- Film 4180 International Cinemas (4)
- Film 4210 Critical History of Radio and Television (4)
- Film 4350 Film and History (4)
- Film 4960 American Film History II (4)
4. Critical Studies. Select one course. (3-4)
- Film 4125 Community-Based Media Production (4)\*
- Film 4240 Documentary Film (4)
- Film 4260 Adapting Literature to Film (4)
- Film 4280 Film Genres (4)
- Film 4760 African Americans in Film (4)
- Film 4765 Gender and Film (3)
- Film 4776 Africa in Hollywood (4)
- Film 4810 Media and Popular Culture (4)
5. Electives. Select a sufficient number of the following courses to bring the course total to the 24 credit hours which complete the major. Any other 3000 or 4000-level Film class not already used to fulfill the requirements for Sections 1-4 can be taken as an elective
- Film 3000 Lighting Design for Theatre, Film, and Television (4)
- Film 3300 Dramatic Writing for Stage and Screen (3)
- Film 4000 Acting for the Camera (4)
- Film 4130 Production II (4)\*
- Film 4320 Feature Screenwriting II (3)
- Film 4780 Special Topics (3-4)
- Film 4840 Computer Graphic Imaging (3)
- Film 4841 Computer Animation (3)
- Film 4880 Honors Thesis: Writing (3-6)
- Film 4980 Internship (1-6)

**\* To enroll in Film 4110, 4120, 4215 and 4130, students must receive departmental authorization. To be considered, students must have (1) a 3.0 grade-point average, and (2) submit the appropriate course application to the Department of Communication by October 15 or April 15 of the year of their eligibility prior to registration in semesters when Film 4110, 4120, 4125 and 4130 are offered.**

#### **Area H: Minor and Additional Courses**

1. Students majoring in Film/Video must select a minor consisting of at least 15 hours of courses in an academic department/school/institute that offers a baccalaureate degree. At least nine semester hours of minor courses must be at the 3000 level or above, unless otherwise specified by the minor-granting department/school/institute. A grade of C or higher is required in all minor courses.

#### **Minor in Film and Video**

Students who wish to minor in one of the department's three programs must take 15-18 hours in the specific area, including at least nine semester hours at the 3000 level or above. Students taking more than 15 hours in courses

in the specific area may count the additional hours toward their electives or may consider completing a double major. A grade of C or higher is required in all courses counting toward the minor.

# 3380 Journalism

## Programs Offered:

- Bachelor of Arts in Journalism**
  - Concentration in Print Journalism**
  - Concentration in Public Relations**
  - Concentration in Telecommunication**
- Minor in Journalism**

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Journalism is the study of the collection, evaluation, and dissemination of current information and opinion. The journalism major seeks to prepare students for newspaper and magazine careers (print journalism), radio and television careers (telecommunication), or public relations careers. In addition, the courses in journalism are designed to be useful electives for students planning to enter other vocations who wish to become media-literate individuals.

Credit for special projects and internships is available in all majors and concentrations. Internships enable students who already have completed the appropriate course work and have met departmental eligibility criteria to take advantage of expertise in a variety of professional sectors in the metropolitan area and to tailor programs to their specific career goals.

## Program Academic Regulations

All 3000/4000-level journalism courses (excluding Jour 3500) require students to have an overall Georgia State University Institutional GPA of 2.5 prior to enrollment. See the Department of Communication's website for more information at <http://communication.gsu.edu>.

## Program Degree Requirements

In addition to the Program Degree Requirements, students must fulfill the College of Arts and Sciences Degree Requirements (see section 3030) and the University Degree Requirements (see section 1400).

## Program Financial Information

Effective summer 2009, lab fees will be assessed automatically for students who register for certain courses. As a result, students will no longer be required to purchase lab fee cards. For more information, please feel free to contact the department. For a complete list of courses and their respective fees, go to General Registration Information at <http://www.gsu.edu/es/20272.html>.

## B.A. in Journalism

### Area F: Courses Appropriate to the Major Field (18)

1. Lang 1002           Elementary Foreign Language II (3)  
(See "Foreign Language Requirement for B.A. and B.I.S. Majors," previously described.)
2. Required Courses (minimum grade of "C" required.) (12)
  - Jour 1000           Introduction to Mass Communication (3)
  - Jour 1010           Media Writing (3)

- Jour 2500            Communication Research and Information Technology (3)  
 Spch 1500           Public Speaking (3)
3. Electives: Select one course (3)  
 AAS 2010, Anth 2020, Econ 2105, Econ 2106, Film 2700, Lang 1001(if no previous experience with language), Lang 2001, Lang 2002, Geog 1101, Hist 1111, Hist 1112, Hist 1140, Hist 2110, MuA 1500, MuA 1930, Phil 2010, PolS 2101, PolS 2401, Psc 1101, Soci 1101, Soci 1160, Spch 1010, Thea 2040, WSt 2010

**Area G: Major Courses (24)**

**1. Major Requirements (6)**

Jour 3060 Communication Law and Regulation (3)

Jour 3070 Introduction to Theories of Mass Communication (3)

**2. Areas of Concentration: Choose one of the following concentrations to complete remaining hours of the major. (18)**

**Print Concentration**

**1. Required courses to fulfill CTW requirement (3)**

Jour 3030            Reporting II: News Gathering and Reporting (3) and

Jour 4040            History of the News Media (3)

**2. Media Practice: Select two courses. (6)**

Jour 4120            Feature Writing (3)

Jour 3180            Editorial and Critical Writing (3)

Jour 4610            Advanced Desktop Editing and Publishing (3)

**3. Media Studies: Select one course. (3)**

Jour 3690            Honors Readings (1-3)

Jour 4480            Political Campaigns (3)

Jour 4500            Visual Communication (3)

Jour 4510            Media and Politics (3)

Jour 4590            African-American Popular Culture (3)

Jour 4600            Readings in Journalism (3)

Jour 4650            International Communication (3)

Jour 4770            Media Management and Marketing (3)

Jour 4780            Women and Media (3)

Jour 4800            Media, Ethics & Society (3)

Jour 4810            Media and Popular Culture (3)

Jour 4870            Honors Thesis: Research (3)

Jour 4880            Honors Thesis: Writing (3-6)

Jour 4900            Selected Topics (3)

**4. Concentration Elective (3)**

Select either Jour 4980 (Internship) or one additional media studies course. (3)

**Public Relations Concentration**

**1. Concentration Requirements (9)**

Jour 3500            Public Relations Writing (3)

Jour 3950            Public Relations Research (3)

Jour 4540            Public Relations Campaigns (3)

**2. Media Practice: Select one course. (3)**

Jour 4120            Feature Writing (3)

Jour 3180            Editorial and Critical Writing (3)

Jour 4610            Advanced Desktop Editing and Publishing (3)

Jour 4660 Corporate Communication (3)

Jour 4980 Internship (1-6)

**3. Required courses to fulfill CTW requirement (6)**

Jour 3560 Public Relations Writing and Projects (3) and

Jour 4040 History of News Media (3) or

Jour 4800 Mass Media and Society (3)

**Telecommunication Concentration**

**1. Concentration Requirements (6)**

Jour 3700 Introduction to Telecommunication (3)

Jour 4700 Telecommunication Production I (4)

**2. Media Practice: Select two courses. (6)**

Jour 4710 TV News Magazine (4)

Jour 4750 Special Projects in Telecommunication (3)

Jour 4760 Non-Fiction Scriptwriting (3)

Jour 4770 Media Management and Marketing (3)

Jour 4840 TV Newscast (3)

Jour 4980 Internship (1-6)

**3. Required courses to fulfill CTW requirement (6)**

Jour 3030 Reporting II: News Gathering and Reporting (3) and

Jour 4040 History of News Media (3) or

Jour 4800 Mass Media and Society (3)

**Area H: Minor and Additional Courses**

Majors in the Department of Communication's three B.A. programs must select a minor consisting of at least 15 hours of courses in a discipline within the Department of Communication other than the major (journalism, film/video, or speech) or in another academic department/school/institute that offers a baccalaureate degree. At least nine semester hours of minor courses must be at the 3000 level or above, unless otherwise specified by the minor-granting department/school/institute. A grade of C or higher is required in all minor courses.

**Minor in Journalism**

Students who wish to minor in one of the department's three programs must take 15-18 hours in the specific area, including at least nine semester hours at the 3000 level or above. Students taking more than 15 hours in courses in the specific area may count the additional hours toward their electives or may consider completing a double major. A grade of C or higher is required in all courses counting toward the minor.

# 3540 Speech

## Programs Offered:

### Bachelor of Arts in Speech

#### Concentration in Public and Political Communication

#### Concentration in Communication across the Lifespan

### Minor in Speech

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Speech communication explores the creation, transmission, analysis, and impact of differing kinds of spoken messages as they occur among individuals, groups, organizations, and cultures. Speech courses examine such areas as interpersonal and nonverbal communication, persuasion and argumentation, rhetorical criticism, public address, communication development, and communication disorders. The concepts and skills provided by the major in speech are useful in a wide variety of occupations, including business, law, politics, teaching, the ministry, and public relations, that require an understanding of the dynamics of human communication and proficiency in oral expression.

Credit for special projects and internships is available in all majors and concentrations. Internships enable students who already have completed the appropriate course work and have met departmental eligibility criteria to take advantage of expertise in a variety of professional sectors in the metropolitan area and to tailor programs to their specific career goals.

## Program Degree Requirements

In addition to the Program Degree Requirements, students must fulfill the College of Arts and Sciences Degree Requirements (see section 3030) and the University Degree Requirements (see section 1400).

## B.A. in Speech

### Area F: Courses Appropriate to the Major Field (18)

1. Lang 1002           Elementary Foreign Language II (3)  
(See "Foreign Language Requirement for B.A. and B.I.S. Majors," previously described.)
2. Required Courses (minimum grade of C required) (11)
  - Spch 1000           Human Communication (2)
  - Spch 1500           Public Speaking (3)
  - Spch 2650           Interpersonal Communication (3)
  - Spch 2710           Argumentation (3)
3. Select two additional courses at the 1000/2000 level listed in Area B (Institutional Options) of the undergraduate core curriculum. (4) Courses can be drawn from the areas of Critical Thinking, Perspectives on Comparative Culture, or Scientific Perspectives on Global Problems.

### Area G: Major Courses (24)

A grade of C or higher is required in all major courses.

1. Required Courses to fulfill CTW requirement (6)
  - Spch 3250           Persuasion (3)
  - Spch 4800           Communication and Diversity (3)
2. Major Requirements (9)
  - Spch 3050           Speech Communication Research Methods (3)
  - Spch 4400           Development of Communication and Language Across the Lifespan (3)

Spch 4450 Rhetorical Theory and Criticism (3)

3. Area Concentration: Choose five courses from one area of concentration. (15)

### **Public and Political Communication Concentration**

#### **Select three courses (9)**

Spch 2210	Business and Professional Communication (3)
Spch 3010	Advanced Public Speaking (3)
Spch 3060	Communication Law and Regulation (3)
Spch 3510	Principles of Debate (3)
Spch 3690	Honors Readings (1-3)
Spch 4460	Topics in Public Communication Theory and Research (3)
Spch 4480	Political Campaign Communication (3)
Spch 4500	Visual Communication (3)
Spch 4510	Media and Politics (3)
Spch 4520	African-American Rhetoric (3)
Spch 4530	Voices of African-American Feminists (3)
Spch 4540	Mediation and Conflict Resolution (3)
Spch 4880	Honors Thesis: Writing (3-6)
Spch 4890	Special Project (3)
Spch 4980	Internship (1-6)

### **Lifespan Communication Concentration**

#### **Select three courses (9)**

Spch 2210	Business and Professional Communication (3)
Spch 3000	Phonetics (3)
Spch 3450	Non-Verbal Communication (3)
Spch 3690	Honors Readings (1-3)
Spch 3750	Intercultural Communication (3)
Spch 4410	Communication Disorders (3)
Spch 4470	Topics in Interpersonal Communication Theory and Research (3)
Spch 4475	Communication of Aging (3)
Spch 4490	Communication and Gender (3)
Spch 4540	Mediation and Conflict Resolution (3)
Spch 4880	Honors Thesis: Writing (3-6)
Spch 4890	Special Project (3)
Spch 4980	Internship (1-6)

### **Area H: Minor and Additional Courses**

1. Majors in the Department of Communication's three B.A. programs must select a minor consisting of at least 15 hours of courses in a discipline within the Department of Communication other than the major (journalism, film/video, or speech) or in another academic department/school/institute that offers a baccalaureate degree. At least nine semester hours of minor courses must be at the 3000 level or above, unless otherwise specified by the minor-granting department/school/institute. A grade of C or higher is required in all minor courses.
2. Additional courses from departments/schools/institutes other than the major must be taken to complete a minimum of 120 semester hours exclusive of 1000/2000-level physical education or military science courses.

### **Minor in Speech**

Students who wish to minor in one of the department's three programs must take 15-18 hours in the specific area, including at least nine semester hours at the 3000 level or above. Students taking more than 15 hours in courses in the specific area may count the additional hours toward their electives or may consider completing a double major. (A grade of C or higher is required in all courses counting toward the minor.)