3270 Film and Video

Program Offered:
Bachelor of Arts in Film and Video

Department of Communication
662 One Park Place South
404/413-5600
http://communication.gsu.edu
David Cheshier, Chair
Greg Lisby, Associate Chair
Doug Barthlow, Undergraduate Adviser

The disciplines of communication are concerned with the processes and effects of human communication in a variety of contexts ranging from interpersonal communication through the mass media. The Department of Communication provides courses of study that develop knowledge and skills in managing face-to-face communication, knowledge about the nature and social functions of the mass media, and the skills necessary for communication careers. Majors are offered in the areas of film and video, journalism, and speech.

The major in film and video is designed to provide the student with the knowledge and skills necessary to understand and apply this complex discipline in both an intellectual and artistic way. This is reflected in the program structure, which includes critical studies (history, theory, industry, and criticism), production (film, video, digital), and writing. Students will cover all of these areas but may specialize in one or two in their work. Internships are available in the Atlanta metro area and beyond.

Credit for special projects and internships is available in all majors and concentrations. Internships enable students who already have completed the appropriate course work and have met departmental eligibility criteria to take advantage of expertise in a variety of professional sectors in the metropolitan area and to tailor programs to their specific career goals.

Program Academic Regulations
All 3000-4000 level Film/Video courses require students to have an overall Georgia State University Institutional GPA of 2.5 prior to enrollment. See the Department of Communication’s website for more information at http://communication.gsu.edu.

Program Degree Requirements
In addition to the Program Degree Requirements, students must fulfill the College of Arts and Sciences Degree Requirements (see section 3030) and the University Degree Requirements (see section 1400).

B.A. in Film and Video

Area F: Courses Appropriate to the Major Field (18)
1. Lang 1002  Elementary Foreign Language II (3)
   (See “Foreign Language Requirement for B.A. and B.I.S. Majors,” previously described.)
2. Required Courses (minimum grade of C is required). (6)
   Film 1010  Film Aesthetics and Analysis (3)
   Film 2700  History of the Motion Picture (3)
3. Electives: Select three courses. (9)

Area G: Major Courses (24)
A grade of C or higher is required in all major courses.
1. Required Courses to fulfill CTW requirement (7)
   Film 4750  Film Theory and Criticism (4)
Film 4910  Senior Seminar in Film (3)

2. Screenwriting, Production, and Industry. Select one course. (3-4)
   Film 4110  Postproduction (4)*
   Film 4120  Production I (4)*
   Film 4250  Producing for Film and Television (3)
   Film 4310  Feature Screenwriting I (3)
   Film 4800  Film and Media Industries (3)

3. Film History. Select one course. (4)
   Film 4170  American Film History I (4)
   Film 4180  International Cinemas (4)
   Film 4210  Critical History of Radio and Television (4)
   Film 4350  Film and History (4)
   Film 4960  American Film History II (4)

4. Critical Studies. Select one course. (3-4)
   Film 4125  Community-Based Media Production (4)*
   Film 4240  Documentary Film (4)
   Film 4260  Adapting Literature to Film (4)
   Film 4280  Film Genres (4)
   Film 4760  African Americans in Film (4)
   Film 4765  Gender and Film (3)
   Film 4776  Africa in Hollywood (4)
   Film 4810  Media and Popular Culture (4)

5. Electives. Select a sufficient number of the following courses to bring the course total to the 24 credit hours which complete the major. Any other 3000 or 4000-level Film class not already used to fulfill the requirements for Sections 1-4 can be taken as an elective
   Film 3000  Lighting Design for Theatre, Film, and Television (4)
   Film 3300  Dramatic Writing for Stage and Screen (3)
   Film 4000  Acting for the Camera (4)
   Film 4130  Production II (4)*
   Film 4320  Feature Screenwriting II (3)
   Film 4780  Special Topics (3-4)
   Film 4840  Computer Graphic Imaging (3)
   Film 4841  Computer Animation (3)
   Film 4880  Honors Thesis: Writing (3-6)
   Film 4980  Internship (1-6)

* To enroll in Film 4110, 4120, 4215 and 4130, students must receive departmental authorization. To be considered, students must have (1) a 3.0 grade-point average, and (2) submit the appropriate course application to the Department of Communication by October 15 or April 15 of the year of their eligibility prior to registration in semesters when Film 4110, 4120, 4125 and 4130 are offered.

Area H: Minor and Additional Courses

1. Students majoring in Film/Video must select a minor consisting of at least 15 hours of courses in an academic department/school/institute that offers a baccalaureate degree. At least nine semester hours of minor courses must be at the 3000 level or above, unless otherwise specified by the minor-granting department/school/institute. A grade of C or higher is required in all minor courses.

Minor in Film and Video

 Students who wish to minor in one of the department’s three programs must take 15-18 hours in the specific area, including at least nine semester hours at the 3000 level or above. Students taking more than 15 hours in courses...
in the specific area may count the additional hours toward their electives or may consider completing a double major. A grade of C or higher is required in all courses counting toward the minor.
Programs Offered:
Bachelor of Arts in Journalism
Concentration in Print Journalism
Concentration in Public Relations
Concentration in Telecommunication
Minor in Journalism

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variety of contexts ranging from interpersonal communication through the mass media. The Department of
Communication provides courses of study that develop knowledge and skills in managing face-to-face
communication, knowledge about the nature and social functions of the mass media, and the skills necessary for
communication careers. Majors are offered in the areas of film and video, journalism, and speech.

Journalism is the study of the collection, evaluation, and dissemination of current information and opinion. The
journalism major seeks to prepare students for newspaper and magazine careers (print journalism), radio and
television careers (telecommunication), or public relations careers. In addition, the courses in journalism are
designed to be useful electives for students planning to enter other vocations who wish to become media-literate
individuals.

Credit for special projects and internships is available in all majors and concentrations. Internships enable
students who already have completed the appropriate course work and have met departmental eligibility criteria to
take advantage of expertise in a variety of professional sectors in the metropolitan area and to tailor programs to
their specific career goals.

Program Academic Regulations
All 3000/4000-level journalism courses (excluding Jour 3500) require students to have an overall Georgia State
University Institutional GPA of 2.5 prior to enrollment. See the Department of Communication’s website for more
information at http://communication.gsu.edu.

Program Degree Requirements
In addition to the Program Degree Requirements, students must fulfill the College of Arts and Sciences Degree
Requirements (see section 3030) and the University Degree Requirements (see section 1400).

Program Financial Information
Effective summer 2009, lab fees will be assessed automatically for students who register for certain courses. As
a result, students will no longer be required to purchase lab fee cards. For more information, please feel free to
contact the department. For a complete list of courses and their respective fees, go to General Registration

B.A. in Journalism
Area F: Courses Appropriate to the Major Field (18)
1. Lang 1002 Elementary Foreign Language II (3)
   (See “Foreign Language Requirement for B.A. and B.I.S. Majors,” previously described.)
2. Required Courses (minimum grade of “C” required.) (12)
   Jour 1000 Introduction to Mass Communication (3)
   Jour 1010 Media Writing (3)
Jour 2500  Communication Research and Information Technology (3)
Spch 1500  Public Speaking (3)

3. Electives: Select one course (3)
AAS 2010, Anth 2020, Econ 2105, Econ 2106, Film 2700, Lang 1001 (if no previous experience with
language), Lang 2001, Lang 2002, Geog 1101, Hist 1111, Hist 1112, Hist 1140, Hist 2110, MuA 1500, MuA
1930, Phil 2010, PolS 2101, PolS 2401, Psyc 1101, Soci 1101, Soci 1160, Spch 1010, Thea 2040, WSt 2010

Area G: Major Courses (24)
1. Major Requirements (6)
   Jour 3060 Communication Law and Regulation (3)
   Jour 3070 Introduction to Theories of Mass Communication (3)

2. Areas of Concentration: Choose one of the following concentrations to complete remaining hours of the
   major. (18)

Print Concentration
1. Required courses to fulfill CTW requirement (3)
   Jour 3030  Reporting II: News Gathering and Reporting (3) and
   Jour 4040  History of the News Media (3)

2. Media Practice: Select two courses. (6)
   Jour 4120  Feature Writing (3)
   Jour 3180  Editorial and Critical Writing (3)
   Jour 4610  Advanced Desktop Editing and Publishing (3)

3. Media Studies: Select one course. (3)
   Jour 3690  Honors Readings (1-3)
   Jour 4480  Political Campaigns (3)
   Jour 4500  Visual Communication (3)
   Jour 4510  Media and Politics (3)
   Jour 4590  African-American Popular Culture (3)
   Jour 4600  Readings in Journalism (3)
   Jour 4650  International Communication (3)
   Jour 4770  Media Management and Marketing (3)
   Jour 4780  Women and Media (3)
   Jour 4800  Media, Ethics & Society (3)
   Jour 4810  Media and Popular Culture (3)
   Jour 4870  Honors Thesis: Research (3)
   Jour 4880  Honors Thesis: Writing (3-6)
   Jour 4900  Selected Topics (3)

4. Concentration Elective (3)
   Select either Jour 4980 (Internship) or one additional media studies course. (3)

Public Relations Concentration
1. Concentration Requirements (9)
   Jour 3500  Public Relations Writing (3)
   Jour 3950  Public Relations Research (3)
   Jour 4540  Public Relations Campaigns (3)

2. Media Practice: Select one course. (3)
   Jour 4120  Feature Writing (3)
   Jour 3180  Editorial and Critical Writing (3)
   Jour 4610  Advanced Desktop Editing and Publishing (3)
Jour 4660  Corporate Communication (3)
Jour 4980  Internship (1-6)

3. Required courses to fulfill CTW requirement (6)
   Jour 3560 Public Relations Writing and Projects (3) and
   Jour 4040 History of News Media (3) or
   Jour 4800 Mass Media and Society (3)

Telecommunication Concentration
1. Concentration Requirements (6)
   Jour 3700  Introduction to Telecommunication (3)
   Jour 4700  Telecommunication Production I (4)

2. Media Practice: Select two courses. (6)
   Jour 4710  TV News Magazine (4)
   Jour 4750  Special Projects in Telecommunication (3)
   Jour 4760  Non-Fiction Scriptwriting (3)
   Jour 4770  Media Management and Marketing (3)
   Jour 4840  TV Newscast (3)
   Jour 4980  Internship (1-6)

3. Required courses to fulfill CTW requirement (6)
   Jour 3030 Reporting II: News Gathering and Reporting (3) and
   Jour 4040 History of News Media (3) or
   Jour 4800 Mass Media and Society (3)

Area H: Minor and Additional Courses
Majors in the Department of Communication’s three B.A. programs must select a minor consisting of at least 15 hours of courses in a discipline within the Department of Communication other than the major (journalism, film/video, or speech) or in another academic department/school/institute that offers a baccalaureate degree. At least nine semester hours of minor courses must be at the 3000 level or above, unless otherwise specified by the minor-granting department/school/institute. A grade of C or higher is required in all minor courses.

Minor in Journalism
Students who wish to minor in one of the department’s three programs must take 15-18 hours in the specific area, including at least nine semester hours at the 3000 level or above. Students taking more than 15 hours in courses in the specific area may count the additional hours toward their electives or may consider completing a double major. A grade of C or higher is required in all courses counting toward the minor.
3540 Speech
Programs Offered:
Bachelor of Arts in Speech
  Concentration in Public and Political Communication
  Concentration in Communication across the Lifespan
Minor in Speech

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Speech communication explores the creation, transmission, analysis, and impact of differing kinds of spoken messages as they occur among individuals, groups, organizations, and cultures. Speech courses examine such areas as interpersonal and nonverbal communication, persuasion and argumentation, rhetorical criticism, public address, communication development, and communication disorders. The concepts and skills provided by the major in speech are useful in a wide variety of occupations, including business, law, politics, teaching, the ministry, and public relations, that require an understanding of the dynamics of human communication and proficiency in oral expression.

Credit for special projects and internships is available in all majors and concentrations. Internships enable students who already have completed the appropriate course work and have met departmental eligibility criteria to take advantage of expertise in a variety of professional sectors in the metropolitan area and to tailor programs to their specific career goals.

Program Degree Requirements
In addition to the Program Degree Requirements, students must fulfill the College of Arts and Sciences Degree Requirements (see section 3030) and the University Degree Requirements (see section 1400).

B.A. in Speech
Area F: Courses Appropriate to the Major Field (18)
1. Lang 1002 Elementary Foreign Language II (3)
   (See “Foreign Language Requirement for B.A. and B.I.S. Majors,” previously described.)
2. Required Courses (minimum grade of C required) (11)
   Spch 1000 Human Communication (2)
   Spch 1500 Public Speaking (3)
   Spch 2650 Interpersonal Communication (3)
   Spch 2710 Argumentation (3)
3. Select two additional courses at the 1000/2000 level listed in Area B (Institutional Options) of the undergraduate core curriculum. (4) Courses can be drawn from the areas of Critical Thinking, Perspectives on Comparative Culture, or Scientific Perspectives on Global Problems.

Area G: Major Courses (24)
A grade of C or higher is required in all major courses.
1. Required Courses to fulfill CTW requirement (6)
   Spch 3250 Persuasion (3)
   Spch 4800 Communication and Diversity (3)
2. Major Requirements (9)
   Spch 3050 Speech Communication Research Methods (3)
   Spch 4400 Development of Communication and Language Across the Lifespan (3)
3. Area Concentration: Choose five courses from one area of concentration. (15)

Public and Political Communication Concentration

Select three courses (9)
- Spch 2210 Business and Professional Communication (3)
- Spch 3010 Advanced Public Speaking (3)
- Spch 3060 Communication Law and Regulation (3)
- Spch 3510 Principles of Debate (3)
- Spch 3690 Honors Readings (1-3)
- Spch 4460 Topics in Public Communication Theory and Research (3)
- Spch 4480 Political Campaign Communication (3)
- Spch 4500 Visual Communication (3)
- Spch 4510 Media and Politics (3)
- Spch 4520 African-American Rhetoric (3)
- Spch 4530 Voices of African-American Feminists (3)
- Spch 4540 Mediation and Conflict Resolution (3)
- Spch 4880 Honors Thesis: Writing (3-6)
- Spch 4890 Special Project (3)
- Spch 4980 Internship (1-6)

Lifespan Communication Concentration

Select three courses (9)
- Spch 2210 Business and Professional Communication (3)
- Spch 3000 Phonetics (3)
- Spch 3450 Non-Verbal Communication (3)
- Spch 3690 Honors Readings (1-3)
- Spch 3750 Intercultural Communication (3)
- Spch 4410 Communication Disorders (3)
- Spch 4470 Topics in Interpersonal Communication Theory and Research (3)
- Spch 4475 Communication of Aging (3)
- Spch 4490 Communication and Gender (3)
- Spch 4540 Mediation and Conflict Resolution (3)
- Spch 4880 Honors Thesis: Writing (3-6)
- Spch 4890 Special Project (3)
- Spch 4980 Internship (1-6)

Area H: Minor and Additional Courses

1. Majors in the Department of Communication’s three B.A. programs must select a minor consisting of at least 15 hours of courses in a discipline within the Department of Communication other than the major (journalism, film/video, or speech) or in another academic department/school/institute that offers a baccalaureate degree. At least nine semester hours of minor courses must be at the 3000 level or above, unless otherwise specified by the minor-granting department/school/institute. A grade of C or higher is required in all minor courses.

2. Additional courses from departments/schools/institutes other than the major must be taken to complete a minimum of 120 semester hours exclusive of 1000/2000-level physical education or military science courses.

Minor in Speech

Students who wish to minor in one of the department’s three programs must take 15-18 hours in the specific area, including at least nine semester hours at the 3000 level or above. Students taking more than 15 hours in courses in the specific area may count the additional hours toward their electives or may consider completing a double major. (A grade of C or higher is required in all courses counting toward the minor.)